



## Brandon L. Cox - Creative

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## Hello,

Over the last 15 years of my career, I've worked on small accounts in boutique shops to global agencies with million dollar projects.

I've lead groups, managed vendors, partnered with the client and been in the trenches 'til sunrise to deliver best of class work.

I've had the privilege of growing young talent, learning from great mentors and working along side some of the best and brightest in the industry. Often, coming away with not only the knowledge I've gained, but the honor of calling them friends.

I've been called an innovative thinker, premier talent, born leader, total workaholic and several choice words by bitter ex-girlfriends... Say what you will, but I'm not a workaholic. I just think Life-Work balance can lead to Life's-Work imbalance if you're not careful.

I love change. I love the question "Why?". I believe in convention as a necessary last resort. I believe the internet & connectivity have completely changed the way consumers view advertising and brands. Therefore, brands must change the way they see advertising as well.

## WORK HISTORY

**Leo Burnett/Arc** 2009-Present  
VP, ACD

**WhittmanHart** 2008-2009  
Associate Creative Director

**Critical Mass** 2007-2008  
Interactive Art Director/ACD

**DraftFCB** 2007  
Interactive Art Director

**Resource Interactive** 2005-2007  
Interactive Art Director

**Young Isaac** 2004-2005  
Senior Art Director

**Novinity** 2001-2004  
ECD/Co-Founder

**Off Digital Media** 1999-2001  
Art Director

**Graphica** 1997-1999  
Interactive Designer

**Kearns Design** 1996-1997  
Designer

**Cho Graphics** 1995-1996  
Print Production Designer

## HIGHLIGHTS

**2008**  
Published in AdWeek

**2007**  
Gold Addy, Silver Addy (x2),  
Addy Citation of Excellence  
(x2), IAC Outstanding Microsite,  
AIGA Award of Excellence,  
CA/DesignInteract Unofficial  
Holiday Card Winner

**2006**  
IAC Best Consumer Rich Media  
Campaign, WEBBY, WebAward,  
CSCA Award of Excellence

**2005**  
CSCA Award of Excellence,  
CA/DesignInteract Unofficial  
Holiday Card, Published in  
AdWeek, Published in AdRants

## BRANDS

Altria  
AT&T  
BMW  
Brown-Forman  
Clairol  
Coors Light  
Dreamworks  
Express  
Glade  
Harley-Davidson  
Head & Shoulders  
Herbal Essences  
Hornitos  
Hot Topic  
HP  
Infusium 23  
KFC  
Leo Burnett  
LVCVA (Visit Las Vegas)  
Mattel  
Mead  
Molson-Coors  
Nationwide Insurance  
NCR  
Netscape  
New Line Cinema  
Reebok  
Resource Interactive  
Scotts Lawn  
Shaw Floors  
VS Pink  
Wendy's

## TECH

Photoshop  
Flash  
After Effects  
Final Cut Pro  
Illustrator  
InDesign  
Cinema4D  
Dreamweaver  
FontLab  
Unity  
Actionscript  
JS  
PHP  
PERL  
HTML/XML  
CSS